

UK COACHING ROUND TABLE

February 2008

STATEMENT OF SHARED PROFESSIONAL VALUES

Purpose

This statement has been agreed by the coaching professional bodies in the UK who cooperate to enhance the reputation of the coaching industry.

In the emerging profession of coaching, we believe that:

- Every coach, whether charging fees for coaching provided to individuals or organisations or both, is best served by being a member of a professional body suiting his/her needs.
- Every coach needs to abide by a code of governing ethics and apply acknowledged standards to the performance of their coaching work.
- Every coach needs to invest in their ongoing continuing professional development to ensure the quality of their service and their level of skill is enhanced.
- Every coach has a duty of care to ensure the good reputation of our emerging profession.

The following are fundamental principles by which we expect our members to operate:

Meta Principle: To continually enhance the competence and reputation of the coaching profession.

Principle One – Reputation

Every coach will act positively and in a manner that increases the public's understanding and acceptance of coaching...

Principle Two – Continuous Competence Enhancement

Every coach accepts the need to enhance their experience, knowledge, capability and competence on a continuous basis.

Principle Three – Client Centred

Every client is creative, resourceful and whole and the coach's role is to keep the development of that client central to his/her work, ensuring all services provided are appropriate to the client's needs.

Principle Four – Confidentiality and Standards

Every coach has a professional responsibility (beyond the terms of the contract with the client) to apply high standards in their service provision and behaviour. He/she needs to be open and frank about methods and techniques used in the coaching process, maintain only

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appropriate records and to respect the confidentiality a) of the work with their clients and b) or their representative body's members information.

Principle Five – Law and Diversity

Every coach will act within the Laws of the jurisdictions within which they practice and will also acknowledge and promote diversity at all times.

Principle Six – Boundary Management

Every coach will recognise their own limitations of competence and the need to exercise boundary management. The client's right to terminate the coaching process will be respected at all times, as will the need to acknowledge different approaches to coaching which may be more effective for the client than their own. Every endeavour will be taken to ensure the avoidance of conflicts of interest.

Principle Seven – Personal Pledge

Every coach will undertake to abide by the above principles that will complement the principles, codes of ethics and conduct set out by their own representative body to which they adhere and by the breach of which they would be required to undergo due process.

About the UK Coaching Bodies Roundtable:

The purpose of the Roundtable is to co-labour as representative bodies to maintain the principles on which the various bodies agree and through which the bodies will operate:

- To co-operate to enhance the reputation of the coaching industry
- To issue joint statements on issues of shared concern
- To discuss of the area where collaboration might be of benefit

Members of the Roundtable include (in alphabetical order):

AC Association for Coaching

APECS Association for Professional Executive Coaching & Supervision

EMCC European Mentoring and Coaching Council

UK ICF The International Coaching Federation